



FOR IMMEDIATE RELEASE

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Production is the New Promotion!

Movieset.com- the movie marketing digital media platform that integrates with your production process to build a core audience from development through distribution- and it's free.

Enable: Use our innovative tool kit to simultaneously manage your production while generating fresh content to grow your audience.

Engage: Identify and connect with your core fan base to create awareness and build buzz around your film over its entire life-cycle.

Our executive team brings over 60 years of experience within the film, technology and entertainment business sector to the creation of MovieSet™. With a clear understanding of each of these industries, MovieSet™ looks to redefine film marketing, aiming to be the premier online destination for “behind-the-scenes” access to films in production.

Each film featured on MovieSet™ uses our turn-key technology to create a dynamic online presence for its production. Fans can authentically track each film’s progress from green-light to delivery through a social networking environment layered over an authentic film production content management and workflow system.

At MovieSet™ we know that during production the prime objective is to get the movie in on time and on budget. At the same time, marketing is a vital component. MovieSet™ believes that each film has its own core audience and the web provides the most sophisticated tool to target and engage those fans. MovieSet™ enables filmmakers with the tools they need to create a community around shared passions for movies. It also integrates a range of related ecommerce and mobile applications.

Go to www.corporate.movieset.com to learn more!

Contact us to maximize the marketing potential of your projects!