



With a lot of competitions appearing for filmmakers, we want to tell you about the best ones – the ones we're entering ourselves because:



- 1. We have checked out the people running the competition (*kosher*)
- 2. The prizes are damn good (*decent moolah*)

----- the competition -----



### We like Mofilm

They launched their ad competitions for several different brands last year: this is their fourth one, and it takes place in Barcelona in February 2010. Last year at Barcelona, four out of the 20 shortlisted winning films were made by Shooters.

### What's the Opportunity?

Make an ad of less than 90 seconds – a stack of really good prizes are up for grabs. Brands include Yoplait, Chevrolet, Samsung, Best Buy and AT&T. Prizes include winning a car, going to Tribeca Film Festival, design your own film tech packages, and a bunch of other cash prizes (ranging from \$1,000 to \$10,000).

### What's the Brief?

When you go to Mofilm, they ask you to register and then you can download any brief for any of the five brands.



### Is there a benefit to entering the competition via Shooting People?

Yes indeed.

We've got a spanking new Canon 5D Mark II that will go to a filmmaker who enters the competition through Shooting People.



All you need to do is leave us your email below and we will fwd you onto MoFilm. Once at MoFilm, select a brand and register with them to read the briefs. Then go make your 90sec ad!

Simple. If you aren't a member of Shooting People - you can also get a free three month trial to help you make your entry to the competition.

Simply head to [www.shootingpeople.com/mofilm](http://www.shootingpeople.com/mofilm) now to enter.